



Circular Economy and Plastics Symposium: Emerging Global Policies and Business Implications

Speaker Biographies | February 12, 2020 | Convene Conference Center at 600 14th Street NW | Washington, DC

Guest Speakers



Joseph Herbster

Assistant General Counsel - HSE, *Total USA*

Joseph Herbster has served as Assistant General Counsel at Total since 2017, where he is the sole health, safety, and environmental legal expert for all of Totals U.S. -based exploration and production, trading and marketing, and manufacturing business units and affiliates. Prior to joining Total, Joe spent five years as EHS&S Counsel for Chevron Phillips Chemical Company, where he supported multiple business lines and facilities with a wide variety of environmental, health and safety, and security issues. Joe is a graduate of the University of Kansas and the University of Houston Law Center. He is based in Houston, Texas.



Adena Leibman

Senior Oceans Policy Manager, *Environmental Defense Fund*

Adena Leibman has served as the Senior Oceans Policy Manager at the Environmental Defense Fund since December 2019. Prior to joining EDF, Adena was the Ocean and Natural Resources Counsel for U.S. Senator Sheldon Whitehouse (RI). Senator Whitehouse is Co-Chair of the Senate Oceans Caucus, a bipartisan group of 41 Senators focused on ocean, coastal, and Great Lakes issues, including marine debris. During her time with the Senator, she was a lead author of the bipartisan marine debris bills, the Save Our Seas Act (signed into law in 2018) and Save Our Seas 2.0 Act (passed the Senate in 2020).

Prior to joining the Senate as staff, she was a staff attorney and plastics initiative manager with Ocean Conservancy and clerked with the Bonneville Power Administration and U.S. Department of Justice during law school. She was also a 2009 NOAA Sea Grant Knauss Fellow. Adena has a B.S. and M.S. in marine science from the University of South Carolina and a J.D. with a concentration in environment and natural resources law from Lewis & Clark Law School in Portland, OR.



Anna Marciano

VP, Associate General Counsel, *Nestlé Waters North America*

Anna Marciano is VP, Associate General Counsel at Nestlé Waters North America. The company is one of the largest non-alcoholic beverage companies in the United States with brands that include Poland Spring®, Perrier®, San Pellegrino® and Nestlé Pure Life®. Anna provides counsel for the company's corporate affairs, marketing, procurement, sales, supply chain, sustainability and technical and production departments. In her role, she helps manage litigation and provides guidance on advertising campaigns, branded content, contracts, environmental and health claims as well as packaging and product innovation. She is a legal resource for all of Nestlé US operating companies in the area of Sustainability.

Anna joined Nestlé Waters North America from Heineken USA where she served as Deputy General Counsel. Prior to her role at Heineken USA, she was division general counsel of Euro RSCG Worldwide and with Cadbury/Snapple for eight years, serving in various capacities, including as Assistant General Counsel for the North American division of the confectionary company.

Anna is a purpose-driven leader seeking to inspire others to take a chance and own the stage.



Steve Russell

Former Vice President of Plastics Division, *American Chemistry Council*

Steve Russell led ACC's Plastics Division for more than a decade, where he was responsible for promoting the benefits and innovations of plastics to consumers, policy makers, and in key end use markets, and was an early and leading voice for advancing plastic sustainability and solutions to plastic waste. Working with CEOs and member company executives, he led the development and implementation of proactive programs and partnerships to promote sustainable solutions, and worked with stakeholders to address the impacts of restrictions such as bans/taxes on plastic products.

Most recently, Mr. Russell was Managing Director of ACC's Plastics Division. Since joining ACC in 1995, he has served as Senior Legal Counsel and Senior Director for Health, Products and Science Policy. In that capacity he led the development of innovative programs and approaches to advocacy and chemical management policies at the state, federal and international levels. Mr. Russell also negotiated ACC's program to make safety information publicly available for high production volume (HPV) chemicals. Additionally, he was actively involved in the development and implementation of the European Union's Registration, Evaluation and Authorization of Chemicals (REACH) legislation, and has represented the voice of the business community on a wide range of environmental programs at the Organization for Economic Cooperation and Development.

Mr. Russell received his bachelor's degree from the University of Kansas, and his law degree from California Western School of Law.



Giuliana Torta

Counsellor for Environment and Maritime/Fisheries Policies, *Delegation of the European Union to the United States of America*

Giuliana Torta serves as Counsellor for Environment, Fisheries and Ocean policies at the EU Delegation to the US in Washington DC. The implementation of the Circular Economy Action Plan is an expanding area of policy work in the EU, and in the dialogue with partner countries.

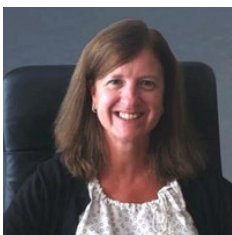
Giuliana has been working in the European Commission headquarters for 11 years before moving to the US in February 2017. She has over 25 years of experience in environmental policies, ranging from biodiversity and nature conservation, international forestry, climate adaptation and sustainable development. She was previously posted as Environment Adviser in the EU Delegation for the Pacific, with responsibilities over regional programmes on environment, forestry and rural development. Giuliana holds a PhD in Forest Ecology and is a forester by background.



Dave Wagner

Senior Counsel, Environmental & Regulatory Affairs, *Covestro LLC*

Dave is Senior Counsel for Environmental and Regulatory Affairs at Covestro LLC in Pittsburgh, PA. Covestro is a global producer of advanced polymers and high-performance plastics. Previously, he was senior counsel at CONSOL Energy Inc., an energy company in Pittsburgh. Over his legal career, he was worked at two law firms (Reed Smith LLP and Beveridge & Diamond, PC) as well as the Office of General Counsel at the U.S. Environmental Protection Agency. At various times, he was an adjunct professor of environmental law at the University of Pittsburgh School of Law and the University of Maryland School of Law. He has his J.D. from the Washington College of Law at the American University and his master's degree in environmental policy from the George Washington University.



Patricia Whiting

Senior International Policy Analyst, *Sims Recycling Solutions*

Patricia Whiting has served as Senior International Policy Analyst at Sims Recycling Solutions (SRS), a global leader in IT asset disposal (ITAD) and e-Recycling services, since 2012. Prior to joining SRS, she spent 21 years with the U.S. Environmental Protection Agency as an environmental protection specialist in the Office of Resource Conservation and Recovery. She served as the U.S. Basel Competent Authority for over a decade. Patricia is a graduate of the University of New Hampshire and Tufts University. She is based in Washington, DC.