



# Circular Economy and Plastics Symposium: Emerging Global Policies and Business Implications

**Speaker Biographies** | February 12, 2020 | Convene Conference Center at 600 14<sup>th</sup> Street NW | Washington, DC

## Beveridge & Diamond Speakers



**Madeleine (Maddie) Boyer** | [mboyer@bdlaw.com](mailto:mboyer@bdlaw.com) | Austin, TX  
Principal, *Beveridge & Diamond*

Madeleine (Maddie) Boyer is a Principal at Beveridge & Diamond where she brings 25 years of experience providing strategic and solutions-oriented counseling and representation on a broad range of US and Latin American environmental, health and safety standards. Her portfolio includes environmental regulatory counseling; audit oversight and support; supply chain and product stewardship advocacy and compliance; and high-stakes enforcement matters. Her domestic caseload currently includes air and waste matters before the US Department of Justice, the Office of the Attorney General of the State of Texas, the US Environmental Protection Agency (EPA), and the Texas Commission on Environmental Quality (TCEQ). Her Latin American work involves compliance support and legal project management on a range of regional sustainability issues, including emerging chemicals, circular economy initiatives and climate change.

Maddie began as an Associate in the firm's Washington D.C. office in 1999. After returning to Texas, in 2005 she co-founded the Texas office and served as its first Managing Principal. She is current Chair of the firm's International Environmental Practice Group and Co-Chair of the Air Practice Group. Maddie is also a member of the firm's Pro Bono Committee and maintains a pro bono political asylum and international human rights practice.

*Read More:* <https://www.bdlaw.com/madeleine-boyer/>



**Paul Hagen** | [phagen@bdlaw.com](mailto:phagen@bdlaw.com) | Washington, DC  
Principal, *Beveridge & Diamond*

Paul Hagen is a Principal at Beveridge & Diamond where he helps clients navigate increasingly complex environmental requirements governing global supply chains and products across their life-cycle. He serves as a strategic advisor to companies on new circular economy initiatives with a focus on the reuse of products, recycling, waste classifications, and cross-border movements. For more than two decades, he has represented clients in the electronics sector on the negotiation and implementation of international controls and trade bans arising under the Basel Convention, a global agreement governing the transboundary movement of wastes and recyclables. Paul also advises companies on compliance with expanding Extended Producer Responsibility (EPR) laws governing the management of used and end-of-life electronic equipment, batteries, medical devices, unwanted pharmaceuticals, and other regulated products.

Paul is active with many of the country's leading conservation organizations. He serves on the board of the Conservation Fund, which since its founding has protected over 8 million acres of natural lands and working landscapes. He is a former board chair of the Environmental Law Institute and Chesapeake Conservancy. He has advised non-profit clients on the protection of whales, conservation of albatrosses, and sustainable fisheries management.

*Read More:* <https://www.bdlaw.com/paul-hagen/>



**Karen Hansen** | [khansen@bdlaw.com](mailto:khansen@bdlaw.com) | Austin, TX  
Principal, *Beveridge & Diamond*

Karen Hansen is a Principal at Beveridge & Diamond where she focuses her practice on the Clean Water Act (CWA) and state programs for regulating and permitting water discharges and water supply/use. She has extensive experience assisting industrial and municipal clients in preparing strategies for and pursuing water permits for ongoing operations, expansions and new operations, including permit challenges and consent decrees valued in the billions of dollars. Karen also represents clients that must defend CWA and state water law enforcement actions, including claims pursued by governmental as well as third party entities.

Karen has extensive experience leading teams of Firm lawyers and support staff, as well as coordinating closely with outside technical experts, to assist clients in managing global EHS issue portfolios; conducting compliance audits and managing related disclosure and corrective action measures and developing and implementing management systems for environmental compliance.

*Read More:* <https://www.bdlaw.com/karen-hansen/>

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**Lauren Hopkins** | [lhopkins@bdlaw.com](mailto:lhopkins@bdlaw.com) | San Francisco, CA  
San Francisco Office Managing Principal, *Beveridge & Diamond*

Lauren Hopkins is the Managing Principal of Beveridge & Diamond's San Francisco office where she focuses her practice primarily on global product stewardship, responsible sourcing, and corporate sustainability. She advises clients across a range of industry sectors on environmental, social and governance (ESG) disclosures, responsible sourcing of raw materials including "conflict minerals" and forest products, as well as human rights and labor issues in corporate operations and supply chains. Lauren also provides strategic counseling to clients on corporate sustainability-related goals and initiatives, new products with environmental attributes, and submissions to sustainability ratings and rankings organizations. She advises on corporate social responsibility and supply chain environmental requirements more broadly including voluntary environmental reporting, paper sourcing and Lacey Act compliance, and human rights and labor issues in the supply chain.

Lauren's practice also extends to product-related environmental requirements such as material restrictions in the U.S. and Europe, worldwide product safety regulations, and product take-back and recycling. She is well-versed in California state-specific product issues, particularly those related to Proposition 65 and California Safer Consumer Products regulations.

*Read More:* <https://www.bdlaw.com/lauren-a-hopkins/>

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**Russ LaMotte** | [rlamotte@bdlaw.com](mailto:rlamotte@bdlaw.com) | Washington, DC  
Principal, *Beveridge & Diamond*

Russ LaMotte is a Principal at Beveridge & Diamond where he helps global companies navigate international environmental regulatory regimes and develop product compliance and market-access strategies. Prior to joining the firm, he served for over ten years as an international lawyer at the United States Department of State, representing the U.S. Government in designing, negotiating, or implementing most of the major multilateral environmental and oceans agreements.

Russ has advised companies and trade associations on regulatory requirements relating to the Stockholm Convention on Persistent Organic Pollutants (POPs), the Rotterdam Convention on Prior Informed Consent (PIC) for trade-in hazardous chemicals, and the Basel Convention on trade in hazardous waste. His practice encompasses chemicals regulation, substances in articles, and product-related environmental compliance; corporate sustainability; electronics, information technology, and telecommunications; international environmental law; and oceans law and marine pollution.

*Read More:* <https://www.bdlaw.com/k-russell-lamotte/>



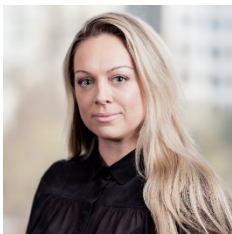
**Weiwei Luo** | [wluo@bdlaw.com](mailto:wluo@bdlaw.com) | Washington, DC  
Of Counsel, *Beveridge & Diamond*

Weiwei Luo is Of Counsel at Beveridge & Diamond where she focuses her practice on sustainability, environment, health, safety, data privacy and government regulatory issues in China and the U.S. She advises clients on environmental, health, and safety (EHS) regulatory compliance and supply-chain risk management. She assists clients to identify emerging operational and product issues with a focus on EHS and labor and matters, and to mitigate relevant legal risks. Further, she assists clients in the preparation of EHS audits and government inspections as well as the implementation of remedial actions.

She leads B&D's China EHS roundtable – a forum to help multinational companies in different industries better understand China's rapidly increasing EHS regulations, manage enforcement risks, and advance EHS compliance, supply chain management, and sustainable development in China. She also advises clients on chemicals and waste management (including transboundary shipment) and product related issues (e.g., import/export, pre-market assessment, material restrictions, recycling). In the public policy arena, Weiwei routinely monitors and advises on China, U.S., and other legislative and regulatory developments and issues.

*Read More:* <https://www.bdlaw.com/weiwei-luo/>

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**Miriam Mazza** | [mmazza@bdlaw.com](mailto:mmazza@bdlaw.com) | Washington, DC  
International Counsel, *Beveridge & Diamond*

Miriam Mazza is a Brazilian lawyer-in-residence at Beveridge & Diamond with experience in contaminated sites, crisis management, project development, permitting, and transactional environmental law. She has experience in a wide range of complex environmental matters, from due diligence on hydroelectric plants and thermoelectric stations, transmission lines, mines, and chemical facilities to legal support in the environmental licensing of major infrastructure projects, development of renewable energy ventures, and legal management of contaminated properties.

Before joining B&D in 2019, Miriam was a partner at a private law firm in Brazil, where she led the environmental practice, serving Latin American, European, and US-based companies with business in Brazil. Prior to that, she worked for six years as an in-house legal manager with the Brazilian subsidiary of Royal Dutch Shell Plc in Rio de Janeiro, where she coordinated environmental legal services and provided transactional and crisis legal advice. In her in-house capacity, Miriam served as the lead environmental attorney supporting the formation of Raizen Energia S.A., a JV between Royal Dutch Shell and Brazilian biofuel major Cosan S.A., the third largest Brazilian energy company by revenue and the fifth largest in Brazil.

*Read More:* <https://www.bdlaw.com/miriam-mazza/>  
*Not yet admitted to practice in the United States*

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**Dacia (Dacie) Meng** | [dmeng@bdlaw.com](mailto:dmeng@bdlaw.com) | Washington, DC  
Associate, *Beveridge & Diamond*

Dacia (Dacie) Meng is an Associate at Beveridge & Diamond, where she advises clients on domestic and international circular economy and extended producer responsibility initiatives. She specializes in end-of-life management of plastics, packaging, electronics, pharmaceuticals, and other products in the U.S. and globally. Dacie regularly advises on requirements governing transboundary shipments of products for reuse, repair, and recycling. She also supports the development of product stewardship programs across the country in compliance with extended producer responsibility legislation.

In addition, Dacie counsels clients across industries on compliance and enforcement issues under the following legal regimes: Resource Conservation and Recovery Act (RCRA); various regulatory schemes affecting emerging contaminants; federal and state energy efficiency standards; the Emergency Planning and Community Right-to-Know Act (EPCRA) and related state programs; and, state medical and infectious waste programs. Prior to joining the firm, Dacie clerked at EPA's Office of Enforcement and Compliance Assurance. While in law school at Duke University, she served as a research assistant to the Director of the Climate & Energy Program at the Nicholas Institute for Environmental Policy Solutions, Symposium Editor of Duke Environmental Law and Policy Forum, and President of the Environmental Law Society. Dacie maintains an active pro bono practice focused on immigration matters.

*Read More:* <https://www.bdlaw.com/dacia-meng/>



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### Guest Speakers



#### Joseph Herbster

Assistant General Counsel - HSE, *Total USA*

Joseph Herbster has served as Assistant General Counsel at Total since 2017, where he is the sole health, safety, and environmental legal expert for all of Totals U.S. -based exploration and production, trading and marketing, and manufacturing business units and affiliates.

Prior to joining Total, Joe spent five years as EHS&S Counsel for Chevron Phillips Chemical Company, where he supported multiple business lines and facilities with a wide variety of environmental, health and safety, and security issues. Joe is a graduate of the University of Kansas and the University of Houston Law Center. He is based in Houston, Texas.



#### Adena Leibman

Senior Oceans Policy Manager, *Environmental Defense Fund*

Adena Leibman has served as the Senior Oceans Policy Manager at the Environmental Defense Fund since December 2019. Prior to joining EDF, Adena was the Ocean and Natural Resources Counsel for U.S. Senator Sheldon Whitehouse (RI). Senator Whitehouse is Co-Chair of the Senate Oceans Caucus, a bipartisan group of 41 Senators focused on ocean, coastal, and Great Lakes issues, including marine debris. During her time with the Senator, she was a lead author of the bipartisan marine debris bills, the Save Our Seas Act (signed into law in 2018) and Save Our Seas 2.0 Act (passed the Senate in 2020). Prior to joining the Senate as staff, she was a staff attorney and plastics initiative manager with Ocean Conservancy and clerked with the Bonneville Power Administration and U.S. Department of Justice during law school. She was also a 2009 NOAA Sea Grant Knauss Fellow. Adena has a B.S. and M.S. in marine science from the University of South Carolina and a J.D. with a concentration in environment and natural resources law from Lewis & Clark Law School in Portland, OR.



#### Anna Marciano

VP, Associate General Counsel & Secretary, *Nestlé Waters*

Anna Marciano is VP, Associate General Counsel and Secretary at Nestlé Waters North America. The company is the third largest non-alcoholic beverage company in the United States with brands that include Poland Spring®, NESTEA®, Perrier® and Nestlé Pure Life®. Anna assumed this role in February 2019, and she provides counsel for the company's corporate and sustainability departments. In her role, she helps to develop digital ad campaigns, branded content and a diverse range of partnerships. She also reviews environmental and health claims.

Anna joined Nestlé Waters North America from Heineken USA where she served as Deputy General Counsel. Prior to her role at Heineken USA, she was division general counsel of Euro RSCG Worldwide and with Cadbury/Snapple for eight years, serving in various capacities, including as Assistant General Counsel for the North American division of the confectionary company. She has extensive generalist experience with a focus in the areas of advertising, marketing, public relations, human resources and litigation.



### Steve Russell

Former Vice President of Plastics Division, *American Chemistry Council*

Steve Russell led ACC's Plastics Division for more than a decade, where he was responsible for promoting the benefits and innovations of plastics to consumers, policy makers, and in key end use markets, and was an early and leading voice for advancing plastic sustainability and solutions to plastic waste. Working with CEOs and member company executives, he led the development and implementation of proactive programs and partnerships to promote sustainable solutions, and worked with stakeholders to address the impacts of restrictions such as bans/taxes on plastic products.

Most recently, Mr. Russell was Managing Director of ACC's Plastics Division. Since joining ACC in 1995, he has served as Senior Legal Counsel and Senior Director for Health, Products and Science Policy. In that capacity he led the development of innovative programs and approaches to advocacy and chemical management policies at the state, federal and international levels. Mr. Russell also negotiated ACC's program to make safety information publicly available for high production volume (HPV) chemicals. Additionally, he was actively involved in the development and implementation of the European Union's Registration, Evaluation and Authorization of Chemicals (REACH) legislation, and has represented the voice of the business community on a wide range of environmental programs at the Organization for Economic Cooperation and Development.

Mr. Russell received his bachelor's degree from the University of Kansas, and his law degree from California Western School of Law.

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### Giuliana Torta

Assistant General Counsel - HSE, *Total USA*

Giuliana Torta serves as Counsellor for Environment, Fisheries and Ocean policies at the EU Delegation to the US in Washington DC. The implementation of the Circular Economy Action Plan is an expanding area of policy work in the EU, and in the dialogue with partner countries.

Giuliana has been working in the European Commission headquarters for 11 years before moving to the US in February 2017. She has over 25 years of experience in environmental policies, ranging from biodiversity and nature conservation, international forestry, climate adaptation and sustainable development. She was previously posted as Environment Adviser in the EU Delegation for the Pacific, with responsibilities over regional programmes on environment, forestry and rural development. Giuliana holds a PhD in Forest Ecology and is a forester by background.

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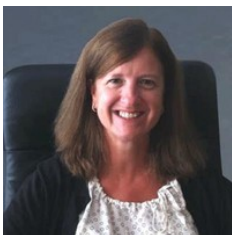


### Dave Wagner

Senior Counsel, Environmental & Regulatory Affairs, *Covestro LLC*

Dave is Senior Counsel for Environmental and Regulatory Affairs at Covestro LLC in Pittsburgh, PA. Covestro is a global producer of advanced polymers and high-performance plastics. Previously, he was senior counsel at CONSOL Energy Inc., an energy company in Pittsburgh. Over his legal career, he was worked at two law firms (Reed Smith LLP and Beveridge & Diamond, PC) as well as the Office of General Counsel at the U.S. Environmental Protection Agency. At various times, he was an adjunct professor of environmental law at the University of Pittsburgh School of Law and the University of Maryland School of Law. He has his J.D. from the Washington College of Law at the American University and his master's degree in environmental policy from the George Washington University.

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### Patricia Whiting

Senior International Policy Analyst, *Sims Recycling Solutions*

Patricia Whiting has served as Senior International Policy Analyst at Sims Recycling Solutions (SRS), a global leader in IT asset disposal (ITAD) and e-Recycling services, since 2012. Prior to joining SRS, she spent 21 years with the U.S. Environmental Protection Agency as an environmental protection specialist in the Office of Resource Conservation and Recovery. She served as the U.S. delegate to the Open-Ended Working Group of the Basel Convention on the Transboundary Movement of Hazardous Wastes and its control for the agency's international and special projects branch. Patricia is a graduate of the University of New Hampshire and Tufts University. She is based in Washington, DC.